

For immediate release

***Debut of a New Star at St. Emilion
Ch. Grand Corbin, Grand Cru Classé, St. Emilion***

In 1955 the **wines of Saint-Émilion** in the wine-growing region of Bordeaux were classified. Unlike the Bordeaux Wine Official Classification of 1855 covering wines from the Medoc and Graves regions, the Saint-Émilion's *Grands Crus Classés* list is updated every 10 years or so. Following the initial classification, the list was updated in 1969, 1986, 1996 and most recently in 2006. It comprises 15 *Premiers Grands Crus Classés* and 57 *Grands crus classés* at present.

Château Grand Corbin is one of them, ranked *Grand Cru Classé* in the Classification of Saint-Émilion wine. The winery is located at the Right Bank of France's Bordeaux wine region. Chateau Grand Corbin is situated 3 km North-east of St-Emilion, immediate next to Pomerol, on the heavier limestone and clay soils. Vines are 38 years old, occupying some 5.45 hectares with 68 % merlot, 27% Cabernet and 5% Cabernet Franc grown.



The wines are made from an ultramodern vinification plant, which was established in 2002. The plant uses a lot of state of the art techniques, like parcel vinification, gravity transportation of juice, maceration at low temperature and gentle handling of skin contact. The wines are then aged for 12 to 14 months in wood barrels with fine grain. Egg-whites are used for clarification and fining. As a result, wine has toast and vanilla tones. For the 2006 vintage, the wine has a bouquet of strawberry, floral fragrance, followed by mocha and mineral nose. On palate, it is silky, with taste of black cheery and hawthorn, a bit leafy and chocolaty end. Good complexity for appreciation or matching with a bit sweetish sauce.

Concord Wines's Product Manager Kevin Tang said, "We are proud to introduce our new line from St. Emilion called Ch. Grand Corbin 2006 which is newly ranked *Grand Cru Classé*. There are numerous St. Emilion Grand Cru and St. Emilion wine but there are only less than 80 wines ranked as Grand Cru Classé and Premier Grand Cru Classé. These wines are all awarded by or at least on behalf of - the Minister for Agriculture and the Secretary of State of France. Both rankings are determined by committee, who make their judgments based on visits to the domaines in question and on tasting ten past vintages. So wine in this class, such as Ch. Grand Corbin, surely can give confidence to consumers because the wine is recognized officially for its excellent quality."

Concord Wines

2/F, B2B Centre, 36 Connaught Road West, Sheung Wan, Hong Kong
Tel: 2239 3522 Fax: 2111 0253



Château Grand Corbin has received favorable feedbacks from media, such as La Revue Van de France mentioned "the 2005 vintage gives complex nose, fruity palate, charming rich tannins, while the 2007 vintage gives very dark coloured, with opulent blackcurrant nose, minty, with modern style. The palate is rich and full.

Wine Spectator said "the 2007 vintage gives sweet perfume of prunes, framboise with floral notes. Very fruity with good balance. Powerful with fine tannins. A lot of lingering fruit.

Guide de Bettane and Desseauve said "the 2006 vintage gives a lot of fresh and young fruit; taste fresh with a little grass tone."

About Concord wines: Linking pleasure and wines with awareness and responsibility, Concord seeks to defend diversity in its wine supply, spread the education of taste, links producer of excellent wines to consumers through events and initiative, and helps in the creating of wealth through the endless fun of wine collection and purchases.

About Kevin K Tang: Veteran, international wine marketer, his specialization is Champagne, mid-range Bordeaux and high-end Burgundies. He is also Academic Adviser and External Examiner to various education boards.

About Chateau Grand Corbin 2006, Grand Cru Classes, St. Emilion:

Retail price: HKD378 / bottle

Wholesale price: HKD258 / bottle

For further information:

Contact: Ms Alice Tsang, Marketing Manager, Concord Wines

Email: alice_tsang@concordwines.com.hk

Tel: 2239 3513

Website: www.concordwines.com.hk

Concord Wines: Find us on Facebook

(as of May 7, 2010)

Concord Wines

2/F, B2B Centre, 36 Connaught Road West, Sheung Wan, Hong Kong
Tel: 2239 3522 Fax: 2111 0253